

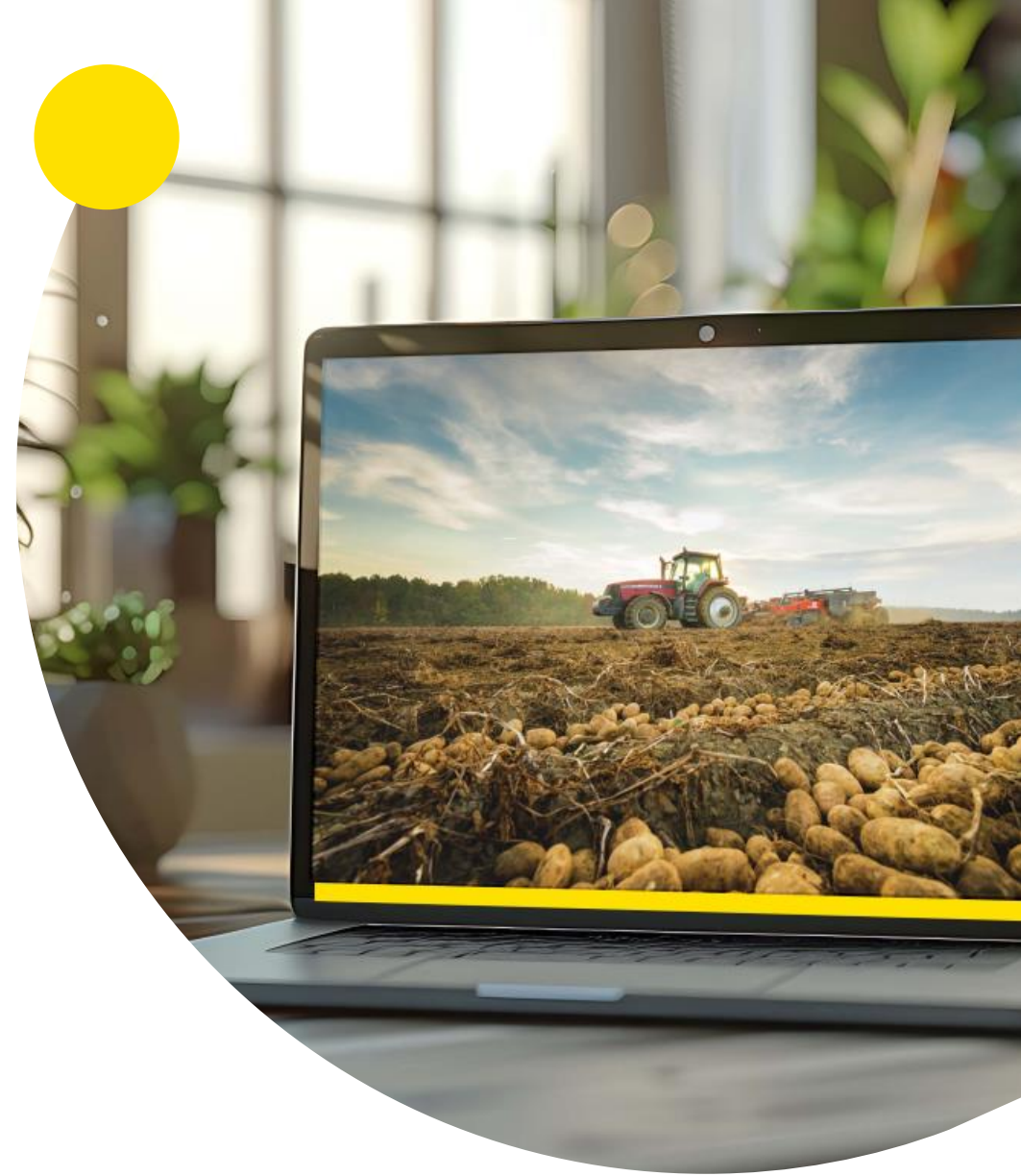


McCain Foods Agriculture.

Ian Pennock

Director of Agricultural Supply & Operations

June 2025



We are McCain.

Passionate about the Potato.

- At the core of our business.
- The potato experts.
- Critical to our past and future success.



Backing British agriculture.



UK's **largest purchaser** of potatoes



Around **20%** of UK crop



15% of Scottish seed potato crop



250
UK farmers



BRITISH
Committed to using British potatoes

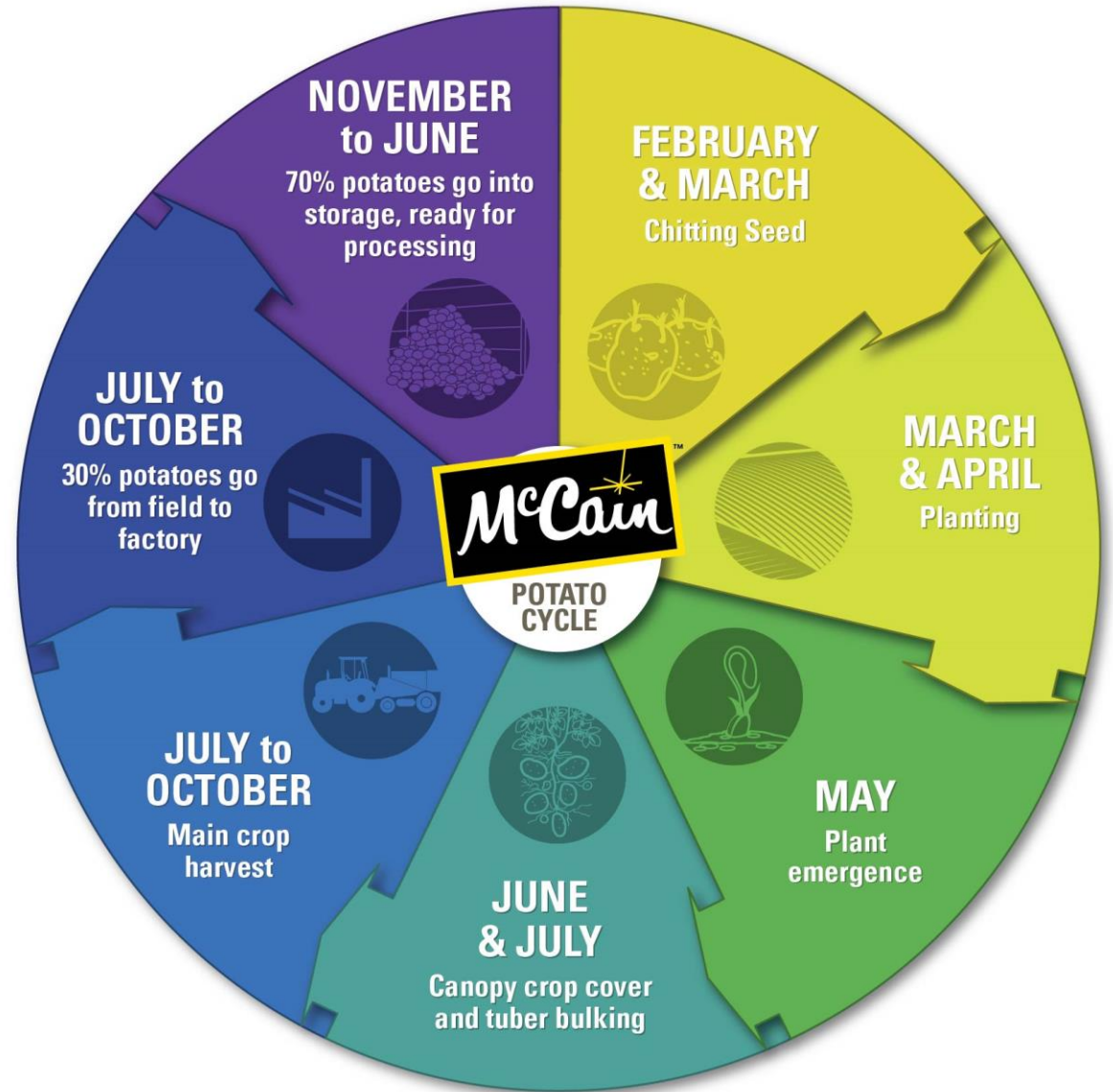


Our growers.

- Processing Growers
- Seed Growers



The potato crop cycle.



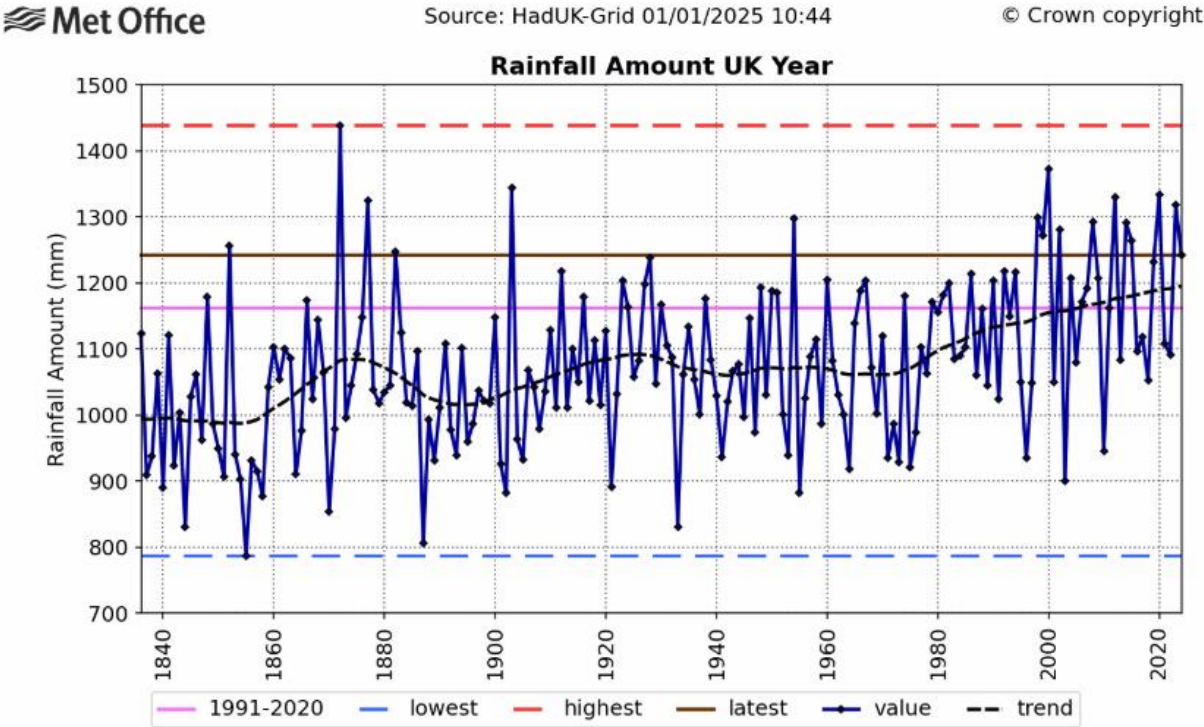
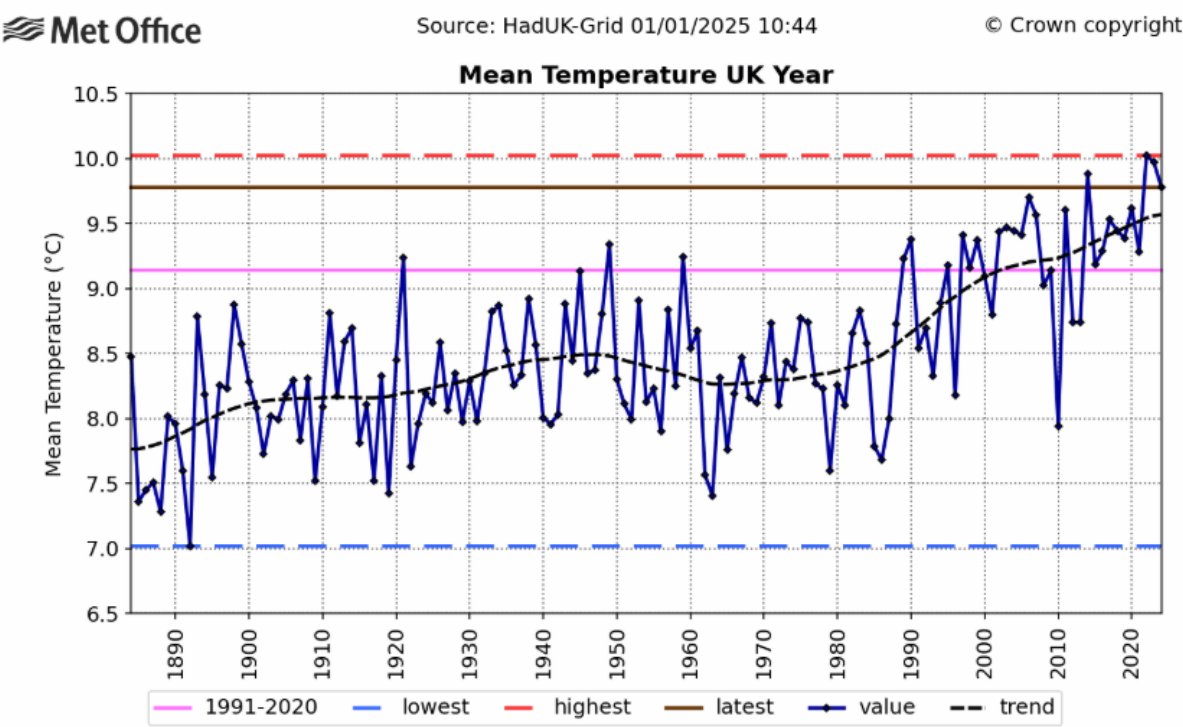
Sustainable Agriculture Integrated & Dynamic.



Current challenges facing GB potato growers.

- **Climate change**
- **Labour – Availability & Cost**
- **Machinery inflation**
- **Land availability**
- **Pest & Diseases – PCN / Blight**

Climate change.



Labour availability.



Machinery inflation.



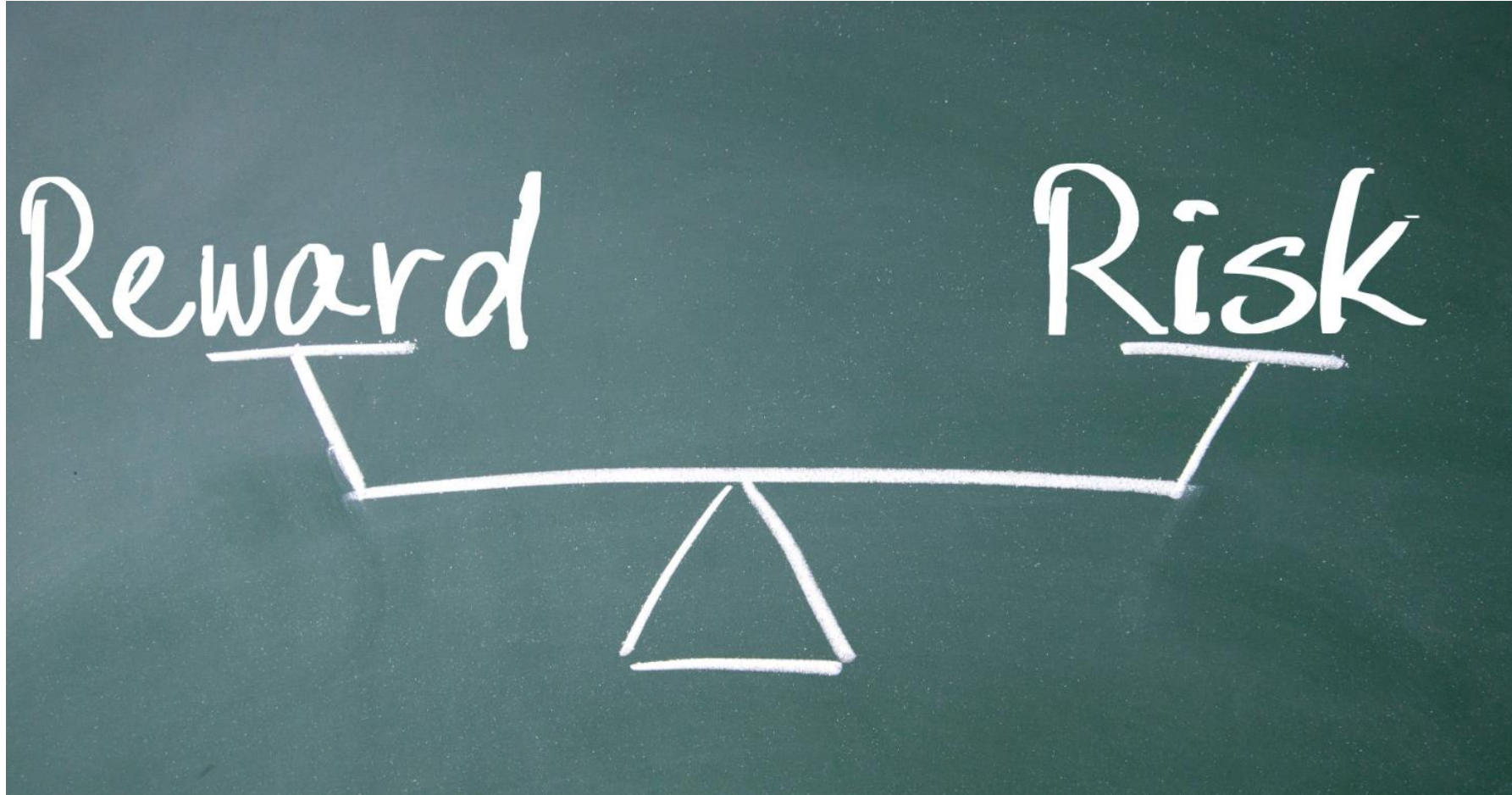
Land availability.



Pest & Disease.



Risk & Reward.



We hold a positive outlook.

- **GB climate remains well suited to potatoes despite climate change challenges.**
- **There remains a strong market, with consumers still resonating with the advantages of GB produce.**
- **GB farmers retain a passion for potatoes, a lot less growers but the ones that remain become more professional.**

Thank You .